

Data For The Popular Pizza Case

<http://www.drvkumar.com/books/mr/PopularPizzas.sav>

PopularPizzas.sav contains the data incorporating the responses for the Popular Pizza survey questionnaire. There are 60 variables and 54 observations.

<http://www.drvkumar.com/books/mr/PopularPizzas.xlsx>

PopularPizza.xls has the same data in spreadsheet format.

<http://www.drvkumar.com/books/mr/PopularPizzasQuestionnaire.doc>

PopularPizzasQuestionnaire.doc is the questionnaire for the Popular Pizza Case.

You might need to right click on the link and use the "Save Target As..." or "Save Link As..." option to download files.